

Impact Starts with CNBC EVENTS

✓ Empower

Your brand is invited into environments where your target audiences are aiming to **discuss, debate and identify solutions to their business challenges**

✓ Engage

While in these environments, your brand can engage these audiences and **form or grow meaningful experiential connections** that reach beyond the events

✓ Extend

Your brand messaging is extended and **amplified to audiences beyond the event** by leveraging CNBC's ecosystem to activate across TV, digital and social

✓ Impact

Through established experiential connections & message amplification, your brand is positioned as **part of the solution set** for various business challenges

What CNBC Events

BRINGS TO THE TABLE



Moderators are the on-air faces of CNBC with dedicated viewership



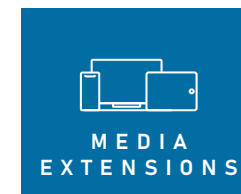
We leverage relationships with on-air bookings to confirm event speakers



Our audience team & TV booking machine ensure qualified guests



Events are run by the same producers who contribute to 14 hours of live TV



CNBC's media ecosystem amplifies event content & in-person experiences



We support through each step of sponsorship to ensure success

Key Benefits

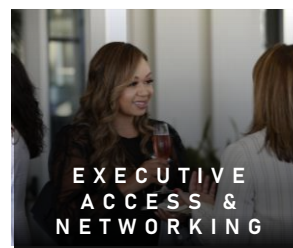
FOR YOUR BRAND



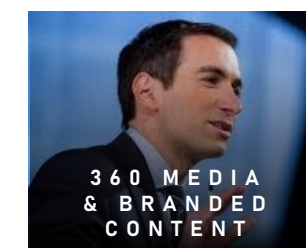
Spotlight **your brand's CEO or another senior leader** via executive remarks, sponsored sessions, executive spotlights & more



Receive **robust logo inclusion** leading up to, during and after the event, **sponsor recognition**, and potential for engaging **on-site activations**



Gain access to sponsored events via **complimentary passes** for your executives and clients to engage, network & generate new leads



Amplify messaging to additional audiences across CNBC's TV, digital and social platforms via **360 media alignments**, plus **branded content** produced by CNBC Brand Studio

Contact Us

For more info or to register for an event:









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CNBC Events 2023 – Key Experiences by Core Audience









C - SUITE

	 <p>Jan 16th – Jan 20th In-Person Events Davos, Switzerland</p>	<p>Audience specifics pending event parameters; typically includes investors, business and political leaders, economists, celebrities & journalists</p>	<p>Leverage CNBC's long-standing relationship with the World Economic Forum to convene custom experiences for elite global audiences.</p>
CNBC COUNCILS	 <p>May 22nd – May 24th In-Person Summit* Santa Barbara, CA</p>	<p>CEO Council (CNBC's curated, invitation-only network of global CEOs from top enterprise orgs) members, prospects and other influential guests</p>	<p>Attendees meet for candid peer-to-peer dialogues and interactive conversations to create priceless takeaways for navigating a rapidly changing business environment.</p>
	 <p>Jun 24th – Jun 30th In-Person Festival Aspen, CO</p>	<p>Provocative thinkers, writers, artists, teachers, business leaders, policy makers & innovators</p>	<p>High-profile, global change-agents convene in Aspen, CO, for the 18th annual event designed to explore ideas and issues that shape our lives & challenge our times.</p>
CNBC COUNCILS	 <p>Oct 23rd–24th In-Person Summit* New York, NY</p>	<p>CNBC's curated, invitation-only network of CIOs, CTOs, Chief Product Officers, Chief Digital Officers across industries</p>	<p>Members lead ongoing high-priority discussions about employing breakthrough technologies to solve problems and power growth while addressing the challenges presented by these innovations.</p>
CNBC COUNCILS	 <p>Nov 13th–14th In-Person Summit* New York, NY</p>	<p>CNBC's curated, invitation-only network of CHROs and Chief Diversity & Inclusion Officers across industries</p>	<p>Members explore how their roles will continue to be central in redefining how business survive and thrive in the next era as corporations and markets place more value on human capital concerns.</p>
CNBC COUNCILS	 <p>Nov 28th–29th In-Person Summit* Washington, D.C.</p>	<p>CNBC's curated, invitation-only network of Chief Financial Officers from top-tier public and private companies</p>	<p>Members convene regularly throughout the year to explore how the role of the CFO in the 21st century corporation has evolved.</p>
	 <p>Custom Timing In-Person Event(s) Location TBD</p>	<p>CEOs, founders and senior executives from various industries</p>	<p>CNBC <i>TechCheck</i> Co-Anchor Jon Fortt hosts CNBC's event series focused on innovation Events feature significant, interactive conversations with CEOs of companies from all stages of life.</p>
	 <p>Quarterly Timing (TBD) Virtual Roundtable</p>	<p>Senior marketing leaders from iconic national and global brands</p>	<p>Led by Senior Media & Entertainment Correspondent Julia Boorstin, CMO Exchange provides a forum for marketers to discuss how marketing and branding are changing – from the message to the medium.</p>

FINANCE & INVESTING

	 <p>Feb 25th In-Person Event New York, NY</p>	<p>CNBC Investing Club members</p>	<p>Led by CNBC <i>Mad Money</i> host Jim Cramer, the event will offer exclusive insights from global CEOs to help map out a game plan for approaching the markets and maximizing investments in 2023.</p>
CNBC YOUR MONEY	 <p>Apr 11th Aligned with Financial Literacy Month Virtual Forum</p>	<p>Primarily female investors, business decision makers and consumers</p>	<p>CNBC Senior Personal Finance Correspondent Sharon Epperson will host CNBC's newest extension of the Your Money franchise designed to elevate female voices and offer women guidance on how to maximize their finances.</p>
CNBC YOUR MONEY	 <p>Q4 TBD Livestream</p>	<p>Millennials seeking advice for navigating their financial firsts</p>	<p>Provides millennials the tools they need to get smarter about how they earn, save, invest and spend their money to successfully navigate their financial firsts.</p>
	 <p>Jun 15th Virtual Summit</p>	<p>Registered Investment Advisors (RIAs) and similar Financial Advisors with attendees receiving Continuing Education credits from the CFP Board</p>	<p>With content and speakers featured in CNBC's FA 100, FA Summit taps experts to share insights on the markets and how RIAs can provide a valuable edge to an increasingly educated investor class.</p>
	 <p>Week of Oct 16th In-Person Summit New York, NY</p>		
	 <p>Sep 28th In-Person Investor Summit New York, NY</p>	<p>Institutional investors, asset managers, service providers & financial advisors</p>	<p>CNBC's highly-anticipated annual investor conference brings together the biggest names in the investment community, as well as influential political and economic leaders, to explore critical issues facing investors in today's global economy.</p>
CNBC YOUR MONEY	 <p>Q4 TBD Virtual Forum</p>	<p>Investors, business decision makers and consumers</p>	<p>Your Money convenes top financial experts to explore ways to maximize finances while navigating challenges such as inflation, building a financial safety net and planning for a brighter future.</p>
	 <p>Custom Timing In-Person Event(s) Location TBD</p>	<p>Financially-curious students at select colleges and universities across the country</p>	<p>CNBC's Jim Cramer visits select colleges and universities across the country to offer students the opportunity to learn directly from Jim about investing in a rapidly changing landscape.</p>

BUSINESS DECISION MAKERS

	 <p>Mar 29th Virtual Forum</p>	<p>Healthcare investors, VCs, C-suite execs from the biotech, pharma, healthcare and life sciences industries, plus healthcare IT BDMs</p>	<p>Convenes the sharpest minds and visionary leaders in the healthcare industry to discuss what they see ahead in treatments and medical innovations, and what's on the horizon that will shape healthcare for the future.</p>
CNBC EQUITY & OPP	 <p>Apr 4th Livestream</p>	<p>Individuals interested in learning more about corporate DEI initiatives, programs and strategies</p>	<p>Examines strategies and initiatives for organizations to create opportunity and facilitate meaningful change for individuals and for society as a whole.</p>
	 <p>Apr 19th Aligned with Earth Day Virtual Forum</p>	<p>ESG investors and ESG-focused BDMs</p>	<p>Looks at how business leaders and investors can make sustainability a fundamental part of their strategy, not just for the greater good, but for greater profit.</p>
	 <p>May 4th & Aug 2nd May event aligned with SMB Week Virtual Forums</p>	<p>Small business owners and leaders across the country</p>	<p>Offers expert advice on how to manage businesses in this new landscape, examining lessons in leadership and providing case studies in crisis management to help small business owners thrive.</p>
CNBC EQUITY & OPP	 <p>Jun 28th or 29th In-Person Event New Orleans, LA</p>	<p>Black professionals from different industries and levels</p>	<p>Elevates Black leadership and sparks conversation around building a brighter future for the next generation; will leverage initial findings from CNBC & ELC's "State of Black Business Leadership in America" survey.</p>
	 <p>Jul 19th Virtual Summit</p>	<p>Senior execs from HR, Tech, Operations, Finance, Marketing & other key functional areas</p>	<p>Provides a forum for senior executives to learn from each other and the world's most influential voices defining all aspects of the future of work.</p>
	 <p>Oct 4th In-Person Celebration* San Francisco, CA</p>	<p>BDMs, tech/disruption-focused execs, investors/VCs</p>	<p>Powered by 10 years of CNBC's groundbreaking Disruptor 50 list, CNBC examines the trends that will disrupt, enable and power growth, and produce amazing returns for the next 10 years and beyond.</p>
	 <p>Nov 1st Global Virtual Summit</p>	<p>Global BDMs/execs from a cross-section of industries</p>	<p>Showcases iconic global companies and executives who are adapting, innovating, embracing change and transforming for the future.</p>

Plus

Consult CNBC Events for custom opportunities designed to engage **opinion leaders** and **other custom audiences**

All events and opportunities are subject to change; *Additional franchise touchpoints throughout the year 2

2023 CNBC Events Calendar

Note: in addition to calendared events, custom events are also available; please consult CNBC Events Sales & Marketing for custom opportunities



	Q1	Q2	Q3	Q4	CUSTOM TIMING
C-Suite	<p>January 16th – January 20th In-Person Events Davos, Switzerland</p>	<p>May 22nd–24th In-Person Summit* Santa Barbara, CA</p> <p>June 24th–30th In-Person Festival Aspen, CO</p>		<p>October 24th In-Person Summit* New York, NY</p> <p>November 14th In-Person Summit* New York, NY</p> <p>November 29th In-Person Summit* Washington, D.C.</p>	<p>Custom Timing In-Person Event(s) Location TBD</p> <p>Quarterly Timing (TBD) Virtual Roundtable</p>
Finance & Investing	<p>ANNUAL MEETING February 25th In-Person Event New York, NY</p>	<p>June 15th Virtual Summit</p> <p>April 11th Aligned with Financial Literacy Month Virtual Forum</p>	<p>September 28th In-Person Investor Summit New York, NY</p>	<p>Week of October 16th In-Person Summit New York, NY</p> <p>Q4 TBD Virtual Forum</p> <p>Q4 TBD Livestream</p>	<p>Custom Timing In-Person Event(s) Location TBD</p>
BDMs	<p>March 29th Virtual Forum</p>	<p>April 4th Livestream</p> <p>April 19th Aligned w/ Earth Day Virtual Forum</p> <p>May 4th Aligned w/ SMB Week Virtual Forum</p> <p>June 28th or 29th In-Person Event New Orleans, LA</p>	<p>July 19th Virtual Summit</p> <p>August 2nd Virtual Forum</p>	<p>October 4th In-Person Celebration* San Francisco, CA</p> <p>November 1st Global Virtual Summit</p>	
Opinion Leaders					<p>Custom Timing Format TBD</p> <p>Custom Timing Livestream</p>

*Plus: Additional event touchpoints throughout the year