

### **Stakeholder Earth: Two Icons Push for a Sustainable Planet**

As corporations enter the fray of societal change more than ever before, more is being asked of CEOs when it comes to making decisions and speaking out on issues that were once thought to not be in their scope. From climate change and sustainability, DEI to even the role of business when it comes to political change, leaders now consider the long-term impact their business will have on the world.

**Kasper Rorsted**, Adidas CEO

Interviewed by: **Sara Eisen**, CNBC “Closing Bell” Co-Anchor

### **Game Changer: How Vaccine Innovation Will Impact the Future of Health**

Pfizer’s development and production of its Covid-19 vaccine not only helped pave the way to reopen the economy, but also could be a game changer in terms of future medical developments. CEO Albert Bourla joins us on what may be a turning point in science and medicine.

**Albert Bourla**, Pfizer CEO

Interviewed by: **Andrew Ross Sorkin**, CNBC “Squawk Box” Co-Anchor

### **CRISPR Revolution: The Future of Genetic Engineering**

Biochemist Jennifer Doudna is best known for her pioneering work in CRISPR gene editing, for which she was awarded the 2020 Nobel Prize in chemistry. She’s also a leading biotech entrepreneur, with several life science start-ups under her belt. In a rare interview, Doudna talks about the current work at her Innovative Genomics Institute at the University of California, Berkeley, where scientists are applying genome editing technology to diagnostics, drug discovery, agbiotech and even climate change.

**Jennifer Doudna**, UC Berkeley Biochemist and Nobel Prize winner, 2020

Interviewed by: **Meg Tirrell**, CNBC Senior Health & Science Reporter

### **The Next Normal: A Shift to Digital Post Pandemic**

*Sponsored and Programmed by City National Bank*

The pandemic accelerated the adoption of new technologies and digital innovations. As much as the world is ready to get into The Next Normal, there’s a lot more transformation to be done. This session will examine the expedited digital transformation across a diverse range of industries, that has helped adapt and transform businesses to be more digitally enabled. We’ll discuss best practices and take a closer look at how recent trends will inform transformative decisions over the next 6 to 9 months.

**Linda Duncombe**, City National Bank Chief Marketing, Product, and Digital Officer

Interviewed by: **Jen Rogers**, Financial Reporter



Global Summit

AMERICAS STAGE

11am - 3pm EDT  
3pm - 7pm GMT

### **Evolution of Investing: Rise of the Retail Investor**

The past year has seen the rise of a new generation of investors, alternative investment vehicles such as cryptocurrencies, SPACs and NFTs and the emergence of unconventional information sharing communities such as Reddit. These industry leaders explore how these changes will shape investing for years to come.

**Stacey Cunningham**, NYSE President

**Catherine Keating**, Bank of New York Mellon Wealth Management CEO

**Jay Clayton**, Sullivan & Cromwell, Senior Policy Adviser

Interviewed by: **Melissa Lee**, CNBC Host, “Fast Money” & “Options Action”

### **Fast-Tracking Innovation for the Digital Demand Revolution**

As online shopping has grown, so has the demand for delivery speed. Find out how UPS, which delivers 5.5 billion packages per year, has developed its technology and logistics business to meet customer and client needs while keeping its workforce safe amid the pandemic.

**Carol Tomé**, UPS CEO

Interviewed by: **Suzy Welch**, Leadership & Management Expert

## **BREAKOUT SESSIONS**

### **The Evolving Economy: Balancing Growth and Inflation**

Thanks to the vaccine rollout, low interest rates and stimulus efforts, businesses are reopening and the economy is powering up. Job postings are near-record levels, productivity and wages are rising, and consumers are ready to spend. But worries remain: Mainly that the economy is overheating, labor is in short supply, and inflation risk is looming on the horizon. Looking beyond the long shadow of Covid19, noted economists William Lee and William Rodgers lay out realistic scenarios for the second half of 2021 and beyond.

**William Lee**, Milken Institute, Chief Economist

**William M. Rodgers III**, Rutgers University Professor and Chief Economist at Heldrich Center for Workforce Development

Interviewed by: **Ylan Mui**, CNBC Senior Congressional Correspondent

### **The Bridge to Everywhere: Building the Post-Pandemic Workforce**

*Sponsored and Programmed by ServiceNow*

What if the largest impact of the post-pandemic workforce shift is neither productivity nor work/life balance? In this discussion, we'll explore how remote work can change the structure of modern life by increasing opportunity and talent development in underserved communities and shift the “talent attracts talent” calculus that fuels income inequality and urbanization around the world. The result: A distributed workforce that carries social, economic, and environmental benefits for all.

**Dave Wright**, ServiceNow Chief Innovation Officer

Interviewed by: **Caroline Woods**, Business Journalist



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### Roadmap to a Lower Carbon Future

*Sponsored and Programmed by Chevron*

Lowering carbon emissions, increasing the use of renewables, and investing in lower carbon technologies can help tackle climate change. This discussion will focus on the complexities of the situation, the challenges the energy sector faces in working toward solving the problem, and the strategies being used to both ensure returns for energy investors and lower carbon intensity.

**Bruce Niemeyer**, Chevron Corporate Vice President of Strategy and Sustainability  
Interviewed by: **Rhonda Schaffler**, Business Anchor

### The Resilient Retailer: Inside Dick's Sporting Goods

Despite the challenges brick and mortars faced over the past year, Dick's Sporting Goods proved to be one of the most nimble and resilient retailers around. The new CEO of the nation's largest sporting goods retailer explains how she successfully leveraged tech innovation and a can-do culture to serve existing and new customers and motivate employees in an increasingly competitive space.

**Lauren Hobart**, Dick's Sporting Goods CEO  
Interviewed by: **Becky Quick**, CNBC "Squawk Box" Co-Anchor

### Transforming Travel and Leisure

While 2020 was a challenging year for the travel and leisure industry, Hyatt and Carnival emerged with a renewed focus on human connection, a mindset of collaboration and inclusion – and a sharper sense of experimentation. Find out how these CEOs managed unprecedented turbulence and created sustainable recovery models. The CEOs of Hyatt and Carnival address travel's rebound and their outlook on enhanced well-being experiences.

**Mark Hoplamazian**, Hyatt Hotels CEO  
**Arnold Donald**, Carnival CEO  
Interviewed by: **Seema Mody**, CNBC Global Markets Reporter and "Trading Nation" Host

### McDonald's Menu for Growth

While the pandemic impact continues to be felt, particularly overseas, supply chain constraints and a tightening labor market are additional headwinds factoring into McDonald's growth strategy. How will new menu items and digital innovations play into the restaurant giant's future? We'll get the recipe for recovery from the boss.

**Chris Kempczinski**, McDonald's CEO  
Interviewed by: **Carl Quintanilla**, CNBC "Squawk on the Street" Co-Anchor & "TechCheck" Anchor

### Securing the Perimeter-less Enterprise

*Sponsored and Programmed by Comcast Business*

With the proliferation of distributed workers and the increased reliance on cloud-based applications, traditional enterprise cybersecurity approaches are being challenged and reshaped.



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The vanishing network perimeter and the ever-changing threat landscape are pushing organizations to apply secure access no matter where their users, applications or devices are located and shifting to more cloud-friendly and behavior-based security approaches. This discussion will focus on ways companies can secure their data and networks in a new hybrid business world.

**Noopur Davis**, Comcast EVP, Chief Product and Information Security Officer

**Glenn Katz**, Comcast Business SVP and GM, Enterprise Services

Interviewed by: **Shibani Joshi**, Business Journalist

### **Rewiring an American Icon**

Harley-Davidson is on a mission to boost sales by streamlining its motorcycle offerings, limiting production, focusing on fewer markets, and standing up its LiveWire line as an independent brand in a big bet on EVs. We'll get the roadmap from the CEO.

**Jochen Zeitz**, Harley-Davidson CEO

Interviewed by: **Morgan Brennan**, CNBC "Squawk on the Street" Co-Anchor

### **What's Going On at Motown Records**

From Marvin Gaye and Michael Jackson to NeYo and Lil Baby, Motown Records has produced some of the hottest artists ever. Hear how Motown's newly appointed CEO plans to find the next generation of chart-toppers and superstars.

**Ethiopia Habtemariam**, Motown Records Chairman and CEO

Interviewed by: **Tyler Mathisen**, CNBC "Power Lunch" Co-Anchor & Events Strategy, Vice President

### **Qualcomm and Intel: Semiconductor Innovation and Resilience**

Semiconductors are driving the digital economy and as a result, the global chip supply has been squeezed by tighter inventory and rising costs. When will the chip market return to equilibrium? With multi-billion-dollar bets needed, are we going to see an era of co-opetition? Do the lines between customer and competitor blur when companies come together to innovate? CNBC's Jon Fortt speaks with Qualcomm CEO-elect Cristiano Amon and Intel CEO Pat Gelsinger on the importance of American leadership in semiconductor design, manufacturing, healthy co-opetition to support new opportunities and build a stronger global economy.

**Cristiano Amon**, Qualcomm, President and CEO-elect

**Pat Gelsinger**, Intel CEO

Interviewed by: **Jon Fortt**, CNBC "TechCheck" Co-Anchor